

## Press release

5802167FV

September 2015

### **Andreas Herber - New Member of the BENEEO Board**

Leading functional ingredients company, BENEEO, is pleased to announce that Andreas Herber is the new member of the executive board of directors at BENEEO GmbH.

Andreas will oversee the areas of production and operations, new business development, as well as nutrition science, regulatory affairs and food application (BENEEO-Institute and BENEEO-Technology Center). He will also be responsible for corporate communications, HR and IT. Andreas takes up his position on the board of directors following the departure of Matthias Moser, who left the company earlier this year to take on new challenges.

Andreas joined the Südzucker Group (BENEEO's parent company) in 1998. In his former position, he was head of Südzucker's corporate development department, being responsible for strategic planning, mergers and acquisitions, as well as the management of non-core investments. He holds a degree in business administration and international management from the Trier University, Germany and from Institut Commercial de Nancy, France.

Andreas Herber, member of the executive board at BENEEO GmbH comments: "I am very pleased to be welcomed onto the BENEEO board of directors, as I have been watching with great interest BENEEO's development as a company over the years. It is also exciting to be involved in a mission as strong and forward thinking as 'connecting nutrition and health'. I am convinced that BENEEO will continue its sustainable, long-term growth, because it has the strong foundation of having scientifically proven benefits combined with expert knowledge that makes a significant difference to the market."

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For further information on BENEEO and its ingredients, please visit: [www.beneo.com](http://www.beneo.com) and [www.beneonews.com](http://www.beneonews.com) or follow BENEEO on Twitter: [@ BENEEO](https://twitter.com/BENEEO) or LinkedIn: [www.linkedin.com/company/beneo](http://www.linkedin.com/company/beneo)

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BENEO offers functional ingredients derived from chicory roots, beet sugar, rice and wheat. BENEO is the ideal partner to help improve a product in its nutritional and technological characteristics. Key nutritional benefits are 'less fat', 'less sugar', 'less calories', 'added fibre', 'gluten-free' and dairy alternatives as well as energy management, digestive, bone and dental health. Key technological benefits focus on taste and texture improvements. Through a unique chain of expertise, including the BENEO-Institute that provides decisive insights into nutrition science and legislation, and the BENEO-Technology Center that consults in application technology, BENEO actively supports customers in the development of more balanced and healthy food products.

**BENEO** is a division of the Südzucker Group, employs almost 900 people and has production units in Belgium, Chile, Germany and Italy.

[www.BENEO.com](http://www.BENEO.com)

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